We are hiring!
Product Manager
We are Covers and we are on our way to becoming the leading sports betting authority on the planet! Do you want to join us on this exciting journey?

We bring together expert insight, rich experience and a passionate community - helping sports bettors bet smarter, win more consistently and have fun doing it.

We’ve assembled a community of trusted experts and operators, alongside knowledgeable fans, who turn mountains of data into juicy discussion and insightful tips that help bettors focus on what matters most - their love of the game, and the thrill of their win.

Covers is rapidly growing in the ever-expanding landscape of sports entertainment and we are constantly looking to add to our group of all-stars.

Covers.com is serviced by NS Sports Media Pros Ltd., a related company who specializes in professional services and is located in Halifax, Nova Scotia.
OUR CULTURE & VALUES

**Fuel with Fun**...Fun is fuel for our creativity and the glue that binds us together. It’s why we’re happy to come to work each day, and means we show up with optimism and compete with passion. Enjoying being here helps us do our best work.

**Tackle it Together**...We know that together is better. Building trust as a team means sharing how we’re feeling and what we’re working on. We create a sense of belonging by believing in each other’s strengths and celebrating our successes. And it means we all show up to play our part for the team.

**Deliver a Great Experience**...We’re proud of what we deliver. Our cutting edge projects keep us motivated and challenge us to take risks. We know our users love us for the quality of the experiences we create. They trust us to keep looking ahead - to be at the top of our game, so they can be at the top of theirs.

**Build your Game**...We’re driven by our expertise, and are here to learn, teach and mentor each other. We all grow when we share our knowledge - and we know we need to leave our comfort zone to build our confidence and our mastery. Together we learn as much from our slip-ups as our successes.

**Let’s Do This Together**
We understand that our industry is usually associated with a non-diverse persona, but we have created a workplace and community that brings fun, experience and opportunities for all! Therefore we have made a commitment to ensure we are welcoming to all people.

We are an equal opportunity employer that is welcoming to those of any gender, race, color, religion or belief, ethnicity, sexual orientation, disability, or any other self-identifying group. We are continuously improving our culture to ensure that we create an inclusive and fun environment with opportunities to excel within our organization.
THE ROLE

This is an excellent opportunity for a take-charge Product Manager who excels at planning, prioritizing, and maintaining a product roadmap. You’ll be responsible for producing specifications that are key to the product, as well as developing and executing innovative strategies and marketing plans that drive awareness, engagement and customer satisfaction.

You’ll be able to operate efficiently in a dynamic and fast paced environment, while managing multiple projects and ensuring top quality delivery.

Working at both strategic and operational levels, you’ll value evidenced based decision making based on the insights the data illustrates. This role works closely with cross-functional teams, such as Sales, Marketing, Content, Tech, Design and Conversion.

In this role you’ll handle issues in a dynamic and creative way, have full ownership of exciting projects, and bring your enthusiasm and love of product development to make suggestions that greatly impact user experiences.
WHAT YOU’LL DO

• Plan and prioritize a product roadmap and see it through to completion
• Produce specifications for individual projects that are key to the product
• Develop and execute innovative strategies and marketing plans that support awareness, engagement, and customer satisfaction
• Take ownership of the end-to-end product development life-cycle, from strategy through to product design and execution

• Bring a user-focused product management style. Human-centered, empathy-first approach to creativity and innovation for solving user problems
• Successfully applying UX research through wireframe and prototype iterations
• Operate efficiently in a fast-paced environment
• Monitor the data and draw insights from it
• Collaborate with cross functional teams such as SEO, Content, Sales, Tech and Design
WHAT YOU’LL BRING

• Solid experience as a Product Manager or Product Owner in a web development environment
• Proven track record of delivering high-quality product improvements
• Experience putting together a product roadmap and seeing it through to completion
• Good knowledge of websites, online content, SEO and web development
• Outstanding team management skills
• An impeccable eye for detail, as well as strong communication skills
• Strong understanding of web analytics and how to analyze data to spot opportunities and make decisions
• Team player mentality. We like to work with friendly people who thrive when working collaboratively
• Improvement mindset. Constantly striving to learn, develop and grow.
• Passion & energy. Enjoying a fast-paced working environment where your passion will shine through
• Self-motivated. You will need the drive to lead, inspire and get things done
• Some experience or a strong knowledge of the sports betting space would be advantageous although not essential
WHAT WE CAN DO FOR YOU!

• A competitive base salary package
• Individual and company performance based annual discretionary bonus
• Paid time off: 3 weeks’ vacation, public holidays, birthday, office is closed between Christmas Eve and New Years
• Health and dental benefits
• 3% company matched pension contributions
• Self-driven annual training budget so you can continue to grow professionally
• Flexible working hours and work from home options
• Company parties in the summer, winter, and a few fun events in between
• Engaging, fun, and casual company culture
• Dog friendly office
• Free parking

If you read this and instantly thought you were a great fit with the skills and passion we're looking for, then please submit your cover letter and resume to careers@covers.com. We’d love to hear from you!
Apply today to join an amazing team!